THE WEB

GARDNER-WEBB COLLEGE

Vol. 7, No. 2 BOILING SPRINGS, N. C. October, 1973

Many Gifts Underwrite G-W Progress

WEBB ADMINISTRATION BUILDING EXPANSION
. . . shaded by fall-colored trees.

Building Addition Dedicated

An addition to the Webb Administration Building on campus was presented and dedicated during a Founders Day luncheon on Homecoming Day Oct. 20.

The building has been doubled in size at a cost of approximately $250,000. This addition, designed to complement and balance the architecture of the original structure, provides the space for all of the college's administrative offices to be housed in one building, for greater efficiency and clearer communication. In the past, administrative offices have been scattered in several buildings over the campus.

The Webb Administration Building was erected in honor of Mrs. O. Max Gardner, born Miss Fay Webb, her parents, Judge and Mrs. James L. Webb, her grandparents, the Rev. and Mrs. George M. Webb, and her great-grandparents, the Rev. and Mrs. James M. Webb. The beloved "Miss Fay" was the wife of the former North Carolina governor and benefactor of the college, which bears their family names.

Ralph Gardner, of Shelby, a son of Mr. and Mrs. Gardner, presented the building to the college at the dedication ceremony. Two of their grandsons, O. Max Gardner III and John Mull Gardner, were special guests.

Other special guests were Mr. and Mrs. T. R. Hendrix of Trinity, Mr. and Mrs. Fred West of Gastonia, Mr. and Mrs. Richard Rice of Greenville, S. C., and Mr. and Mrs. Boyce Grindstaff of Forest City.

Founders Day and Homecoming on Oct. 20 was an appropriate time to review Gardner-Webb's progress in the past three years, as more than $2,800,000 in capital fund gifts are being translated into the purposes for which they were given.

More than 2,000 individuals and scores of business firms, industrial complexes and foundations have given to the capital funds campaign, conducted in 13 areas of North and South Carolina.

The campaign not only has "assured senior college accreditation," but also is providing some of the finest facilities possible for Gardner-Webb's students and administration.

Earlier, the accreditation committee of the Southern Association of Colleges and Schools had pointed out the needs for a major increase in library facilities and a better arrangement of physical facilities for the college administration. The need for a campus chapel had long been recognized.

Today, because of the capital gifts campaign and the sacrificial efforts of hundreds of people, these three needs have been met and more growth is in store for the future. The Webb Administration Building expansion is completed, as told about in articles and picture on this page. The new Dover Memorial Library, described inside, is nearing completion. The John R. Dover, Jr. Memorial Chapel is in use.

In addition, the Craig Residence Hall for women will soon be under construction, slated for occupancy in fall, 1974. To house 96 students, the modern structure will be built adjacent to the present Nanney Residence Hall for women. The three-story building will feature air conditioning and carpeting, and will be occupied by students presently housed in a renovated men's dorm.

A planned "special events building" now being discussed would include an auditorium-convocation center, facilities for student life and performing arts, classrooms and equipment for the department of health education and physical education, and would provide facilities for the college's intercollegiate athletic program. It would be utilized by the community as well as the college.

THE NEW DOVER MEMORIAL LIBRARY GOES UP
. . . academic heart of the college campus.

Recruiting: Telling About G-W

More than ever, recruiting new students is a major concern at Gardner-Webb College, just as it is at other private colleges all across the country.

It's vital that prospective students are introduced to the kind of program and "extra dimension" education that Gardner-Webb offers, and that they have an opportunity to consider it as the source of their higher education.

One reason is that the current "crop" of high school students is smaller than in some past years. Another is that private colleges must in effect "compete" for students with tax supported public opportunities for education.

To succeed, a private college must offer its own advantages, its own alternative to public facilities, to attract the qualified students who are essential to its continuing operation. It must meet a need.

Gardner-Webb has been fortunate to maintain a steady enrollment and hopes to continue that pattern by "telling the Gardner-Webb story" to as many prospective students as possible.

Although all the college is involved in the recruiting program, it's a major responsibility for Robert Abrams, director of admissions, and two members of the admissions staff, Raymond Davis and Wayne Smith, admissions counselors.

Throughout the fall and winter, they travel extensively in the Carolinas and surrounding states on a tour of "college days" in high schools and preparatory schools, meeting seniors and telling them about GWC.

They also are in constant contact with individual students, answering their questions, guiding them through the application progress and assisting them in investigating sources of financial help, etc.

VIP DAYS

The colleges offers a unique program for prospective students—VIP Days. High school students are invited to the college for a weekend of participation in campus life and discussions with representatives of the faculty, administration and students.

As stated in the VIP Days brochure, "Gardner-Webb wants satisfied students, therefore, we feel that VIP Days will help prospective students to enter school here knowing just exactly what the college has to offer in all areas."

The campus' next VIP Days weekends are scheduled for Feb. 21-23 and April 25-27. Any student who's interested may write the college for more information.

ALUMNI HELP

Alumni can play a very important role in recruiting. They offer a unique view of what the college can mean to an individual, and can give "personal testimony" to the college's influence on their own lives.

Alumni can help, say admissions officials, by telling the high school seniors they know about Gardner-Webb, urging them to investigate and consider the GWC program, and informing the admissions office of the names of interested students.

Dover Library To Be Heart Of Academics

The John R. Dover, Sr. Memorial Library now rising on campus will be the focal point of academic studies at Gardner-Webb.

Educators say that no institution of higher learning can be greater than its library facilities. The new building, therefore, is being designed to be the foundation of academic excellence.

Designed by the architectural firm of Vaughn and Talley Associates of Shelby and built by Laxton Construction Co. of Charlotte, the structure will be occupied in the spring.

The 45,000-square-foot three-story building will have a book volume capacity of 150,000 and library-study seating for 450. Non-study seating in a classroom, seminar auditorium and conference room will total 115.

In addition to the book stacks and seating areas, the library will include a center for teaching materials and audio-visual aids, music listening room, technical processing department, shipping and receiving point, administrative offices, staff lounge area, 11 individually enclosed study spaces for faculty-student research, and a special collections room.

Revival Held

A pastor of 25 years, Dr. J. Herbert Gilmore, pastor of the Baptist Church of the Covenant, Birmingham, Ala. was speaker at the annual Fall Revival on the campus Sept. 10-14.

Music director for the revival was David Peninger, minister of music, Fernwood Baptist Church, Spartanburg, S.C.

THE WEB

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Jerry Walker . . . . Director of Development and Alumni

It yet remains to be seen just how large our web will grow, but this much we know, once you're woven in, we never let you go. This is the spirit of Gardner-Webb.

Alumni Questionnaire For Self-Study

(Please type or print)

Name: _____

For Alumnae: Maiden Name: _____

Address: Street or P.O. Box Number: _____

City: _____ State: _____ Zip: _____

Degree received at GWC: _____ Date degree received: _____

If non-graduate, date of last semester attended: _____

Attendance at other colleges:

Name of college	Dates attended	Degree received
_____	_____	_____
_____	_____	_____
_____	_____	_____

Self-employed: _____ Yes _____ No (Check correct one)

Employer: Name of firm _____

Address _____

Unemployed: _____ By choice _____ Unable to find satisfactory employment (Check Correct one)

Give your job title and a brief description of your work:

OTHER QUESTIONS

1. What was your major field of study at Gardner-Webb College?
2. How would you rate the quality of the education you received at Gardner-Webb? (Circle one)
   A. Excellent B. Average C. Fair D. Poor
3. How much has your overall experience at Gardner-Webb assisted you in making adjustments to life situations? (Circle one)
   A. Very much B. Moderately C. Slightly D. Not at all
4. What part of your college experience do you regard as the most positive factor influencing your life? (Circle one)
   A. Studies B. Faculty C. Extra-curricular and social activities D. Exposure to Christian atmospbere
   E. Administration interest in individual stndents
5. Does your present position or work have any relation to your major studies at Gardner-Webb? (Circle one)
   A. Closely related B. Partially related C. Unrelated
6. Do you feel that Gardner-Webb is successful in carrying out its stated purpose in the following areas? (Circle one in each area)

A. Academic	Yes	No
B. Religious	Yes	No
C. Social	Yes	No

Please return by Nov. 12

Alumni: Take Part In G-W's Self-Study

Your Opinions Are Needed . . .

Gardner-Wehb alumni can assist the college in a unique way by responding promptly to tbe questionairs on the reverse side of this insert.

By doing so, you'll be playing a vital role in Gardner-Webb's four-year self-study toward reaffirmation of accreditation by the Southern Association of Colleges and Schools.

The self-study of ths college and its work is a necessary part of tbs accreditation process, and it gives a valuable insigbt into how well Gardner-Webh is fulfilling its purposes.

All areas of college life are being examined in the study, directed hy Dr. Artbur Nuhrab under tbe coordination of a steering committee.

Alumni can givs a unique view, Dr. Nuhrah says. You are a valuable, major constituency of the college, and can measure its effectiveness in your life from the perspective of your added maturity and experience.

How well did Gardner-Webh prepare you for living and working? Let us know by Nov. 12. Your candid, confidential answers will be sincerely appreciated. (By the way, all college departments welcome your additional comments at any time. Write them directly.)

DIRECTIONS: Remove this sheet, fill out the questionnaire on the hack, fold the page in half, tape or staple if you wish, and drop it in the mail. Postage will be paid hy the college.

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With The Alumni . . .

Margaret Lilea McSwain '37, and her husband, Dr Horace McSwain, are living in Forest City, where he is the new pastor of First United Methodist Church They're the parents of two daughters and a son

DOROTHY AUSTELL

Dorothy Austell '41 of Raleigh has been elected to the board of trustees of the 110,000-member National Association of Life Underwriters. An agent for Pilot Life Insurance Company of Greensboro. She is former president of several state insurance organizations

Franklin L Pendergrass '50 is the new principal of Catawba Elementary School in Catawba Formerly an administrator in the Currituck school system, he has a master's degree from Appalachian State University and advanced administrator's certification from UNC-CH He and his wife, the former Carolyn Hames, have two sons

Frances A (Mrs. Jake E) Kiser '52 was selected as Cleveland County's "Teacher of the Year" recently and was nominated for state competition She teaches English, poetry and psychology at Crest High School in Boiling Springs and is active in educational organizations

Mike and Ethel Ledhetter '54 send good wishes and an interesting report of their activities in a regular newsletter from their mission in Mexico Their address is Apartado 5-49, Guadalajara, Jal., Mexico

James Hugh Wease '55, assistant professor of history at East Carolina University, received the Ph D. degree from the University of North Carolina at Chapel Hill in June. He and his wife, the former Cynthia Covington of Rockingham, have two children.

The Rev Cline W. Borders '56 will begin work Nov. 1 as superintendent of missions of the Kings Mountain Baptist Association. Most recently, he has been pastor of Commonwealth Baptist Church in Charlotte

Betty Banning Jones '57 is a half-day teacher at Crest High School near Boiling Springs, teaching English and journalism She and her husband, Robert, have two adopted children

Richard P. Smith Jr. '58 of Raleigh is the new coordinator of adult education at Catawba Valley Technical Institute in Catawba County He recently earned a master's degree in education at North Carolina State University, and worked as an intern with the adult education section of the N C Department of Community Colleges

Nellie Jane Prevette '60 and Richard Clyde Ward were married in Hays in late July, and are making their home there

The Rev Phate W McSwain, Jr '61 became pastor of Southside Baptist Church in Mooresville in September He formerly was pastor of Pleasant Gardens Baptist Church in Marion

W Timothy Peterson '62 is an assistant director of the office of student organizations at Oakland University in Rochester, Mich. He formerly was minister of First Church in Perth Amboy, N J

William B. Watterson '63 recently was named acting director of admissions at Lees-McRae College He formerly was a member of the English faculty at Brevard College.

Nancy Jennie Lee '63 and Jerry Andrew Moss were wed in Gastonia this summer and are making their home in Cherryville, where she is librarian at North Gaston High School.

Dr. Hugh E Cooper, Jr. '65 has begun practice as a dentist in Bryson City. After completing dental studies at the University of North Carolina, he served two years in the U.S. Air Force

Arnold Gibbs '65 has purchased a jewelry store in Shelby and is operating the business under the name of Arnold's Jewelry. He and his wife, the former Freda Lynch, have one daughter and live in Polkville

Sharon Lee Garner '66 has begun work on a master of religious education degree at Southern Baptist Seminary after completing two years as a journeyman teacher in Jakarta, Indonesia

Rudy Reeves '67 teaches special education and coaches football and basketball at Duluth, Ga , High School He and his wife, the former Elaine Harris, have a daughter, Lisa, 4

Robert Earl White '68 is employed by PPG Industries, Inc in Shelby. He and his wife, Nancy, married in July, are living at Route 1, Bostic

Mary Frances Slagle '71 has been named associate Baptist campus minister for the four four-year colleges in the Charleston, S.C , area by the executive committee of the South Carolina Baptist Convention

Stanley Michael Alhright, Jr. '72 is assistant merchandising manager at Sky City in Shelby and is training for merchandising manager His wife, Judy Haynes Alhright, '73, is a special education teacher at Gaffney, S.C , high school.

Sharon Crawford '72 was married to Marine Lt Steve Coldron '71 on Aug 18 in Silver Springs, Md. Steve recently returned home after serving 11 months in Okinawa. He presently is stationed at Camp LeJeune and the couple lives in Jacksonville Members of their wedding party included Rufus Wallace '71, Steve Simpson '71, Bob Taylor '71, Melody Bennick '72, Linda Tolbert Benton '71 and Yana Bane, a GWC freshmen this year

Randy Robert Koon '71 and his bride, the former Ardith Altman, both are teachers at Henry Timrod Elementary School in Florence, S C They were married in July

Celeste Marcia Shytle '72 and Henry Perry (Hal) Bryant Jr. '72 were wed in August and are making thier home at Route 2, Gaffney, S.C The bridegroom is Gardner-Webb's artist-in-residence, and the bride is employed by a Boiling Springs department store

Marion Edward Williams '72 and Donna Yvonne Turner '73 were married Sept 1 in GWC's John R Dover Chapel The couple are making their home in Greenwood, S.C , where he is employed as a computer programmer with Abany Mills

Gabriel J Santanella '71 and his wife, Carolyn '72, are living in Hopkinsville, Ky. He is stationed at Ft Campbell as a clinical specialist with the U.S. Army's 86th Combat Support Hospital.

Janet Karen Paul '73 and James Christian Trantham '73 were married in August and are living in Monroe, where the bridegroom is employed by Moore's Building Supply

Mr and Mrs. Claude Phillip Snttlemyre Jr. (Glenda Faye Stephens) '73 are living in Hickory after their August marriage.

Coleman Hunt '73 is a new teacher at Crest High School near Boiling Springs, of which he is an alumnus. He teaches freshmen and upperclassmen, and is coaching varsity foothall and freshman track

GWC To Offer Ski Instruction

A five-day ski course will be offered by Gardner-Webb for one hour credit Dec. 30 through Jan. 4 at the French-Swiss Ski College in Blowing Rock

Dr Robert Blackburn, chairman of the department of health education and physical education, said that the course will be open to all and registration deadline is Nov. 28 A $20 deposit is required with the registration form The total cost of the five sessions is $75.

The fees will include all equipment, boots, skis, poles, slope fees, lift fees, lodging for the five nights, accident insurance and membership in the French-Swisa Ski Club.

The ski college is located at Appalachian Ski Mountain at Blowing Rock

For the first time the ski college will use the new Polysnow, to assure skiing regardless of the weather

Those wishing further information should contact Dr. Blackburn at Gardner-Webb, phone 434-2211

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Records Broken

Records have been flying as the Bulldog football team has posted a record of four wins and two losses in the first six games. Following an opening game loss of 48-0 to undefeated Elon, the Bulldogs came back and won four straight before dropping a 17-0 game to Catawba.

The four wins are the most ever for a Bulldog team since GWC became a senior college. The four-game winning streak is tops and there are several individual records. Rick Chapman, Bulldog punter, booted 12 times against Elon for a new mark and he also kicked 79 yards for a new record against Guilford.

Frank Taylor, Columbia, S.C. running back, raced 65 yards for a touchdown against Georgetown for a school record and he also rushed for 210 yards against Newberry for a record. Defensively the Bulldogs held Samford and Guilford scoreless and held their opponents scoreless for 14 quarters.

Gardner-Webb opened the season in Burlington bowing to a powerful Elon team 48-0. Then Coach Litton and his staff cranked up the Bulldogs and they came out fighting to score a 23-14 upset of Newberry after being down 14-0 at halftime. The Bulldogs then scored two shutouts, 17-0 over Samford and 7-0 over Guilford. The trip to play Georgetown College in Kentucky was a joyous one and the Bulldogs won 36-6. Catawba took the wind out of the G-W sails as seven turn-overs caused the Bulldogs to fall 17-0 in Salisbury.

NEW G/W PHONE NUMBER: 434-2361

Bulldogs To Play In Europe

Gardner-Webb College's 1973-74 basketball schedule will include 18 games, plus three tournaments and a four-game trip to Rome, Italy and Prague, Czechoslovakia.

The Bulldogs closed out last season with a 19-7 record. They will be hoping to earn a trip to the national tournament in Kansas City.

One of the highlights of the season will be a trip to Rome, Italy, and Prague, Czechoslovakia, beginning Jan. 26. The Bulldogs will play in the Italian Invitational and the Prague Games. Tough international competition is expected.

The Bulldogs' first tournament will be Thanksgiving weekend when they play in the Catawba Invitational in Salisbury, N.C. Teams participating with the Bulldogs will be Catawba, Campbell and Concord, West Virginia. The Bulldogs' first round opponent will be Campbell College.

The next week the Bulldogs travel to Hays, Kansas, to participate in a tournament dedicating Fort Hays College's new $7 million sports arena. Participating in the tournament will be East Central Oklahoma State, Fort Hays and Marymount of Kansas. The Bulldog's opening opponent will be Marymount, a team which went to the nationals last season and has lost only two regular season games in two years.

The annual Gardner-Webb Holiday Tournament is scheduled for Dec. 28-29. Competing for the laurels along with Gardner-Webb will be Elon, Presbyterian and Lenoir-Rhyne.

Newcomers to the Gardner-Webb home schedule are Morris College of Sumter, S.C., Spring Arbor, Michigan, Keene State, N.H., Clark College, Atlanta, Ga., Bryan College, Dayton, Tenn. and Campbellsville, Ky. Spring Arbor, Keene State, Bryan College and Campbellsville College are regular contenders for their district crowns. Keene State participated in the national finals last season.

1973-74 Basketball Schedule

Nov. 17	Morris College, Sumter, S.C.	Home
Nov. 20	Voorhees, Denmark, S.C.	Home
Nov. 23-24	Catawba Tip-Off Tournament (Catawba, Campbell, Concord, Gardner-Webb)	Salisbury, N.C.
Nov. 30-Dec. 1	Fort Hays Tournament (East Central Oklahoma State, Gardner-Webb, Marymount, and Fort Hays State)	Hays, Kansas
Dec. 6	Lenoir-Rhyne	Home
Dec. 8	Belmont Abbey	Home
Dec. 15	Spring Arbor, Michigan	Home
Dec. 28-29	Bulldog Holiday Tournament (Elon, Lenoir-Rhyne, Presbyterian, Gardner-Webb)	Home
Jan. 3	Keene State, N.H.	Home
Jan. 5	Lenoir-Rhyne	Hickory, N.C.
Jan. 7	Clark College, Atlanta, Ga.	Home
Jan. 10	Livingstone, Salisbury, N.C.	Kings Mtn., N.C.
Jan. 12	Catawba	Salisbury, N.C.
Jan. 17	Catawba	Home
Jan. 18	Tougaloo, Miss	Home
Jan. 21	Livingstone	Home
Jan. 26-Feb. 3	Italian Invitational and Prague Games	Rome, Italy Prague, Czechoslovakia
Feb. 7	Barber Scotia	Charlotte, N.C.
Feb. 9	Belmont Abbey	Belmont, N.C.
Feb. 16	Bryan College, Dayton, Tenn.	Home
Feb. 18	UNC-Asheville	Home
Feb. 23	Campbellsville, Ky.	Home